

Allison Kenney

Remote | allisonkenney2023@gmail.com | 352-978-6651 | LinkedIn: linkedin.com/in/allisonkenney

Hands-on Senior Instructional Designer | AI-Enabled Learning | Sales Enablement | Product Training | Virtual Workshops

Professional Summary

Hands-on Senior Instructional Designer and Learning Consultant with 15+ years of experience designing practical, scalable learning for enterprise, SaaS, sales enablement, operations, and customer-facing teams. I build in the tools myself, including Articulate Storyline, Rise, Vyond, Camtasia, Microsoft Teams, and Microsoft Copilot, and I specialize in turning complex content into clear learning, workshops, onboarding, microlearning, and job-ready resources. I am especially strong in fast-moving contract environments where teams need someone who can quickly understand the business, partner with SMEs, build polished learning, and improve the learner experience without needing heavy handholding.

Core Competencies

- Hands-On Course Design & Build (Articulate Storyline / Rise, Vyond, Camtasia)
- AI-Enabled Learning & Automation (Microsoft Copilot, AI-driven microlearning)
- AI Workflow Automation (content & SOP generation, transcript-to-documentation, CRM-integrated AI)
- Interactive Virtual Workshop Design & Facilitation (Microsoft Teams)
- eLearning, Microlearning & Video-Based Training
- Workflow & Process-Focused Learning | Systems Thinking
- Needs Analysis & Performance Consulting
- Stakeholder Collaboration with SMEs & Cross-Functional Teams
- Learning Management Systems (Canvas, LearnUpon, TalentLMS, and others)
- Rapid Iteration & Continuous Improvement
- Learning Analytics & Impact Evaluation

Professional Experience

Instructional Design & AI Systems Consultant – Independent **2025 – Present**

- Build AI-powered content and SOP generation workflows that produce first-draft training materials and documentation, cutting development time on routine builds.
- Designed an AI-driven research workflow that surfaces target-audience questions across multiple AI platforms — functioning as automated needs analysis to target content and close knowledge gaps.
- Created reusable AI workflows that turn meeting transcripts and source material into structured, searchable documentation, and integrated AI into CRM platforms to auto-generate communications.

Senior Instructional Designer – Vanguard **2023 – Present**

- Design and facilitate interactive virtual workshops via Microsoft Teams, guiding cross-functional groups to real-time, actionable deliverables.
- Built a 10-course Internal Operations Onboarding Program in Articulate Rise spanning legal, finance, internal procedures, and contact center compliance.

- Partner directly with SMEs and business stakeholders to keep content accurate, practical, and easy for learners to apply.
- Achieved a 98.2% learner satisfaction rate, with 100% of participants rating the program as meeting or exceeding expectations.

Senior Instructional Designer – Microsoft

2020 – 2023

- Built AI-powered Copilot agents for sales enablement — automating manual workflows and personalizing outreach.
- Designed and facilitated multi-day virtual instructor-led workshops for sellers and managers, earning record-high global satisfaction ratings.
- Developed a manager coaching program that strengthened coaching capability and improved pipeline performance.
- Used a rapid iteration approach, folding participant feedback into each build for continuous improvement.

Senior Instructional Designer – Oracle

2017 – 2020

- Designed and delivered global technical training and learning paths for Oracle Food and Beverage products, working hands-on in Articulate 360 and Camtasia.
- Facilitated instructor-led workshops and built digital learning for technical and operational audiences.
- Built new-hire onboarding for cloud support associates, driving above-target CSAT scores.
- Collaborated with post-sales enablement and HR partners to align learning with business goals and customer experience.

Earlier Experience

- **Lead Instructional Design Consultant – Pearson** — Designed and launched online graduate programs and led course development across multiple university partners, including LMS implementation and adoption.

Education

- M.Ed. Instructional Design & Technology

Selected Achievements

- Improved onboarding completion rates by 63% through redesigned enterprise learning programs.
- Pioneered AI-driven microlearning strategies adopted across multiple business units.
- Designed training for large-scale organizational change impacting 10,000+ employees.

Portfolio Available Upon Request